## **Annual Newsletter**



Charity registration number: 1197448

## 2023

Welcome to the first WHAM Charity annual newsletter.

The work of WHAM aims towards improving public access to and enjoyment of Worcestershire's cultural heritage through the public collections and museums managed by Museums Worcestershire.



In its first year of operation, Worcestershire Heritage, Art & Museums has:

- Adopted policies, procedures, and set up systems to allow it to fundraise and make grants towards its charitable objectives.
- Investigated and adopted a strategy to purchase significant artworks for Worcester City's collection, in memory of the Charity's founder, Rolf Olsen, and his wife, Shirley, in advance of the receipt of a bequest.
- Introduced the charity to Art Gallery & Museum members, advocating for donations.
- Advocated for improvements to Worcester City Art Gallery with Worcester City councillors and directors, supporting the City's successful bid to the Towns Fund.
- Raised £220 towards future Worcester City Art Gallery projects

 Set up a donation station at the Art Gallery & Museum which allows visitors to make donations to the Charity by contactless card payment.





purchase of two paintings by Dame Laura Knight for Worcester's art collection, and raised £1,450 for this campaign, enabling the museums to lever in additional funding from the Art Fund and the V&A Purchase Fund. Beulah No.2 and Lake Windermere and the Langdale Pikes had their first viewing at Worcester City Art Gallery & Museum in Spring 2023 in the exhibition From the Cornish Coast to the Malvern Hills: British Impressionism in the 19th & 20th Centuries.



Welcomed new trustee, Fleur Dorrell.

More information about WHAM Charity can be found at: Worcestershire Heritage, Art & Museums Charity